



TOP STORY

A Clean Energy Future, A Clean Energy Economy

EEI President Tom Kuhn joined trade association leaders from across the energy industry last week at the U.S. Energy Association's 19th annual State of the Energy Industry Forum to recap last year's accomplishments and to look ahead to the opportunities for 2023.

"Electric companies can be the catalyst for a clean energy future and a clean energy economy," Kuhn told the full room at the National Press Club. "And we want to make it happen for every customer and every community."

Kuhn reviewed last year's public policy achievements and their benefits for electricity customers, especially the new clean energy tax package included in the Inflation Reduction Act. "EEI celebrated this unprecedented commitment to building smarter, more resilient energy infrastructure and to deploying more clean energy across the country," he said. "Together, the clean energy tax credits and the infrastructure bill provide critical cost savings for customers, strengthen U.S. energy infrastructure, and accelerate the demonstration and deployment of new carbon-free technologies. They also are driving deployment of the infrastructure needed to help drive down carbon emissions throughout the U.S. economy."

Kuhn also outlined industry priorities for 2023, particularly advocacy for "a coordinated, consistent, and efficient siting and permitting regulatory framework to facilitate investments in critical infrastructure, including transmission, renewable energy facilities, natural gas pipelines, and natural gas facilities."

"I am proud of all that we have achieved for our customers through the Power by Association that EEI represents," Kuhn concluded. "And I remain certain that the state of the energy industry is bright. Seizing this moment to accelerate the clean energy transformation and to enable smart, resilient energy solutions will deliver tremendous benefits and a lasting legacy for our customers, our communities, and our nation."



HAPPENING NOW

EEI Celebrates 90 Years of Power by Association

Since EEI was founded 90 years ago, our member companies—our nation's investor-owned electric companies—have electrified America, introduced new and more sustainable ways to produce electricity, and built the foundation for a resilient clean energy future that promotes economic growth and prosperity for all Americans.

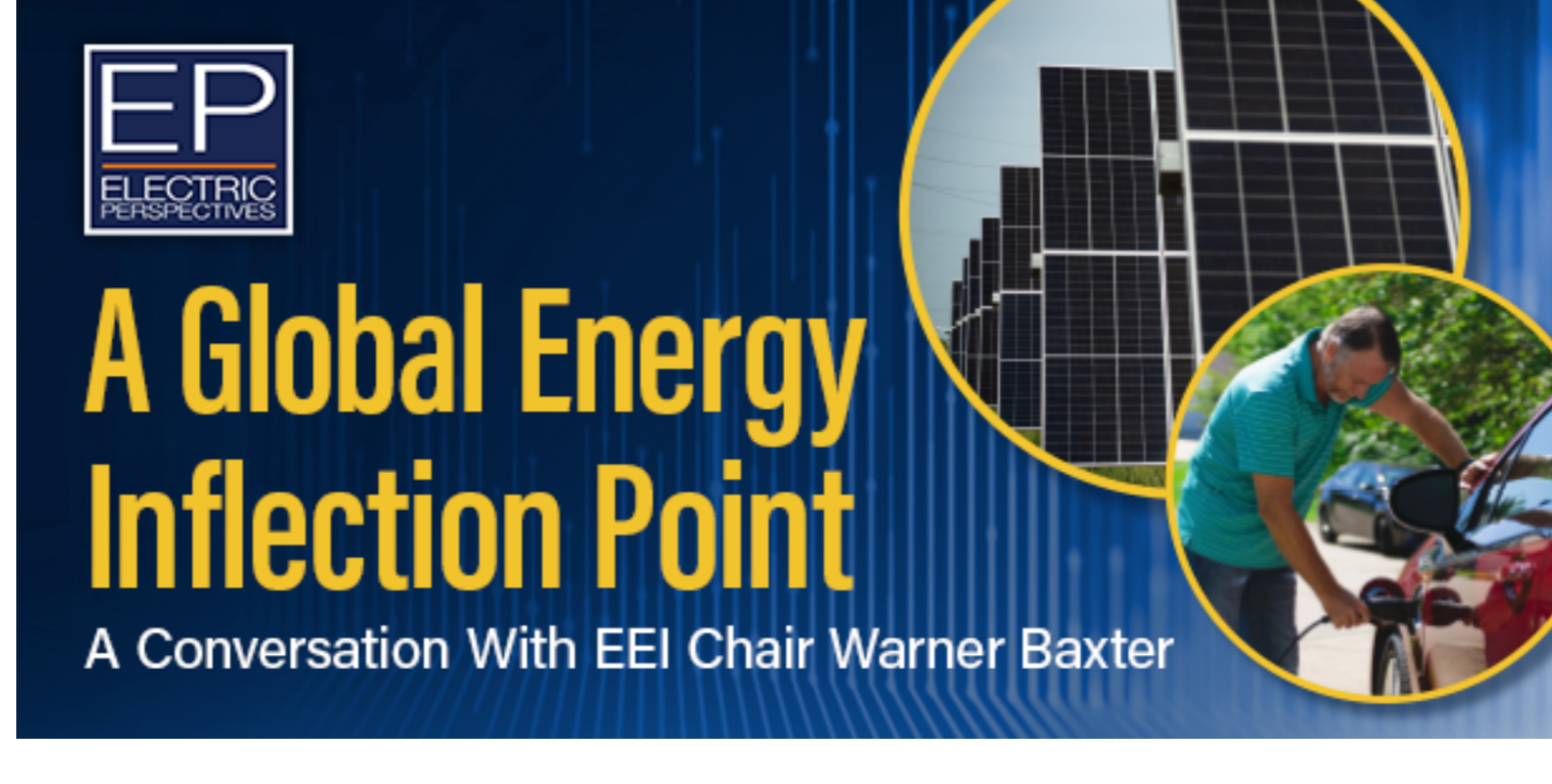
All year long, we are celebrating EEI's 90th anniversary and reflecting on how electricity has transformed our society since 1933.

EEI President Tom Kuhn said that the tradition of innovation to meet customers' needs already was on display in 1933.

"Thanks to the pioneering work of electric companies—and of the business leaders who found new ways to utilize electricity—daily life was revolutionized as electricity drove innovation and growth throughout the U.S. economy," Kuhn commented.

For 90 years, "Power by Association" has been the driving force behind EEI. In the spirit of Thomas Edison, we have endeavored for almost a century to make significant and positive contributions to the long-term success of the electric power industry in its vital mission to provide electricity to foster economic progress and improve quality of life for customers.

As we reflect on our progress over the last nine decades, we also look to the future and celebrate the clean energy transformation being led by EEI's member companies. [EEI 2023](#), our annual gathering of top industry thought leaders and executives, kicks off in June and promises to be a fitting celebration of this momentous anniversary. [Register today.](#)



WHAT WE'RE READING

EEI Chair Warner Baxter: A Global Energy Inflection Point

Late last year, *Electric Perspectives* sat down with EEI Chair Warner Baxter, executive chairman of Ameren Corporation, to discuss the state of the electric power industry and what he calls an unprecedented time for the industry, as well as his hopes for the future.

"We have fully embraced a strategy that will deliver a clean energy future," Baxter said. "Simply put, we are working to get the energy we provide as clean as we can as fast as we can, and we are doing so responsibly and equitably. That means that our clean energy transition must take into consideration customer reliability and affordability."

"This isn't just a concept that we talk about," Baxter continued. "We are backing up our words with actions."

[Read more.](#)



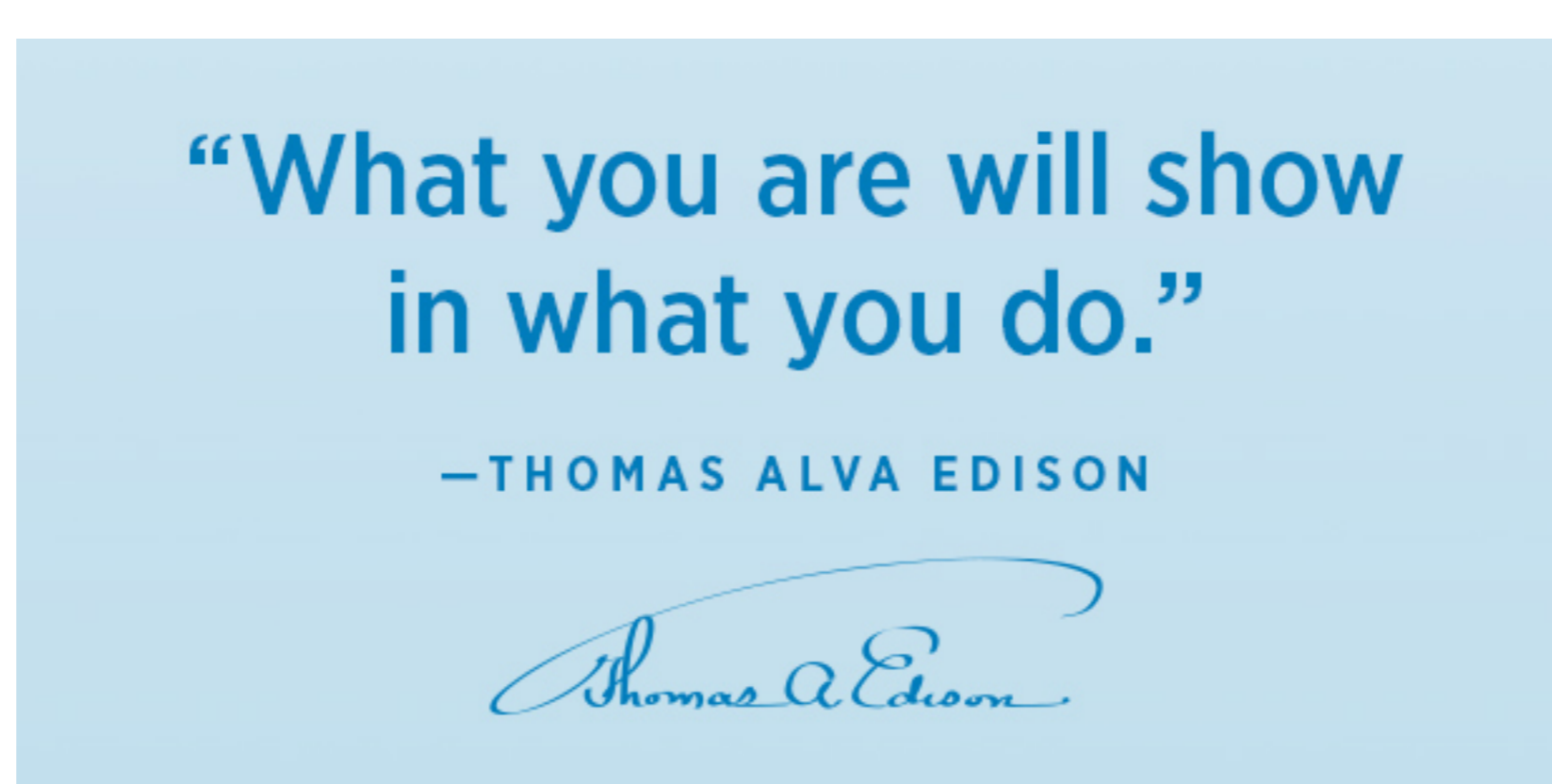
REGULATORY AFFAIRS

EEI Congratulates Tom Kuhn FERC Chair Willie Phillips

In early January, EEI President Tom Kuhn and EEI Executive Vice President of the Business Operations Group and Regulatory Affairs Phil Moeller [congratulated](#) Willie Phillips on his appointment to serve as acting chair of the Federal Energy Regulatory Commission (FERC).

"Acting Chair Phillips has extensive experience with federal and state energy policymaking, which is critically important as FERC continues to work on many issues that have complex national, regional, and local impacts," Kuhn said.

"His experience with the North American Electric Reliability Corporation also makes him the right person to lead the commission at a time when we all are evaluating opportunities to enhance our energy grid reliability and resilience," Moeller added. "We look forward to continuing our work together on the many issues impacting EEI's member companies and the customers and communities that we are so proud to serve."



IN THE NEWS

EEI Board of Directors Presents Thomas A. Edison Legacy Award to Gina McCarthy, Lonnie Stephenson

EEI's Board of Directors has presented the Thomas A. Edison Legacy Award to two accomplished energy leaders: former White House National Climate Advisor Regina "Gina" McCarthy and retired International Brotherhood of Electrical Workers International President Lonnie R. Stephenson.

McCarthy was recognized for her outstanding environmental leadership and her work to advance climate policy throughout her distinguished career. Stephenson's award saluted his decades of service to organized labor and to the electric power industry and its workforce.

"Gina's vision and tireless engagement made it possible to pass the historic Bipartisan Infrastructure Law and the robust clean energy tax package included in the Inflation Reduction Act," said EEI President Tom Kuhn. "This historic legislation will make the clean energy transformation more affordable for the customers and communities we proudly serve. Getting this new set of policies and tools right was not easy, and Gina played a critical role in helping to shape them."

"Strong labor-industry partnership is what enables America's electric companies to deliver extraordinary outcomes for the customers and communities they proudly serve," Kuhn added. "Lonnie has worked hard to make this partnership stronger and more effective than ever. I am proud to call him a friend and am grateful for his partnership and counsel on many of the key issues facing our industry today."

Read more about the accomplishments of [McCarthy](#) and [Stephenson](#).

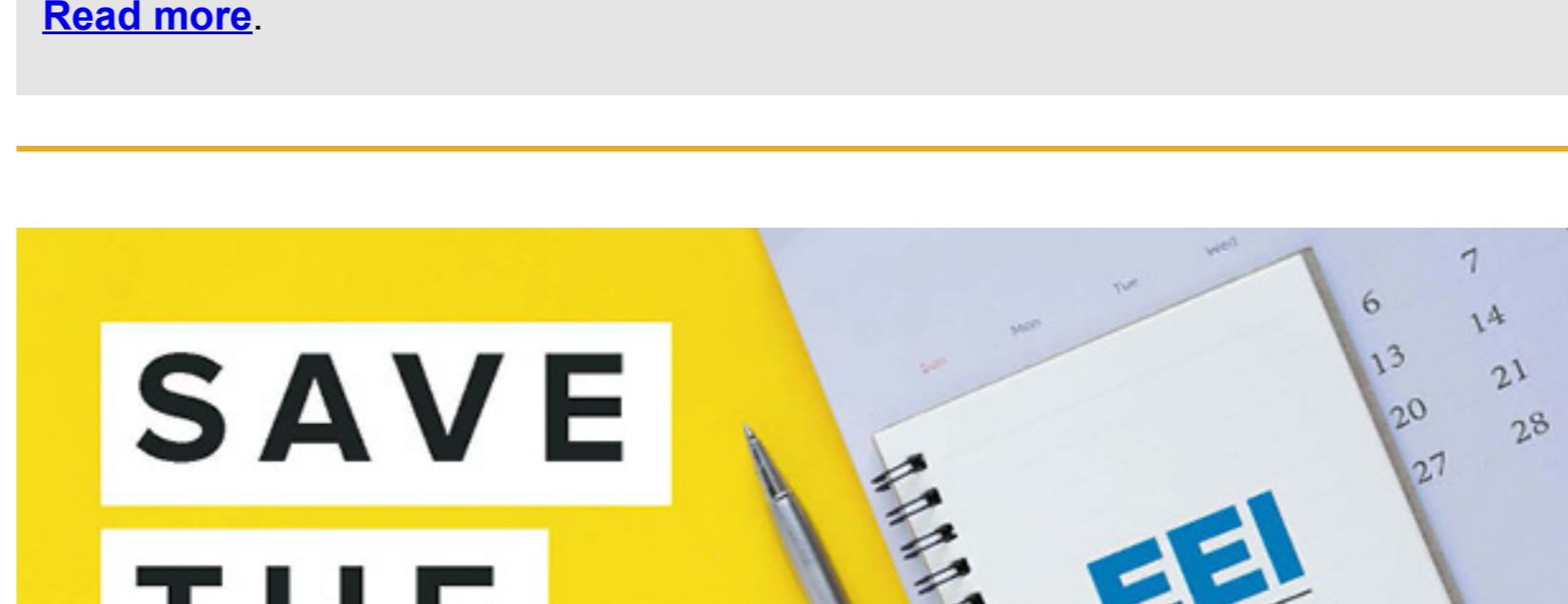


SPONSORED CONTENT

Playbook: Leveraging AMI Data for Successful TOU Implementation

Time-of-use (TOU) rates—combined with effective customer engagement and advanced metering infrastructure (AMI)—give electric companies a powerful toolset for shifting load predictably by aligning customer behavior to monetary incentives and grid management needs. Explore the latest playbook, *Leveraging AMI Data for Successful Time-of-Use Rate Implementation*, to put energy intelligence to work for improving rate structure development and implementation.

[Read more.](#)



REGISTER TODAY

Can't-Miss EEI Meetings in 2023

Plan now to attend EEI's essential conferences and forums, which showcase the resilient clean energy transformation our member companies are leading and which provide essential business intelligence for today's energy and policy leaders. Following are just a few of our upcoming meetings that you don't want to miss. Register today!

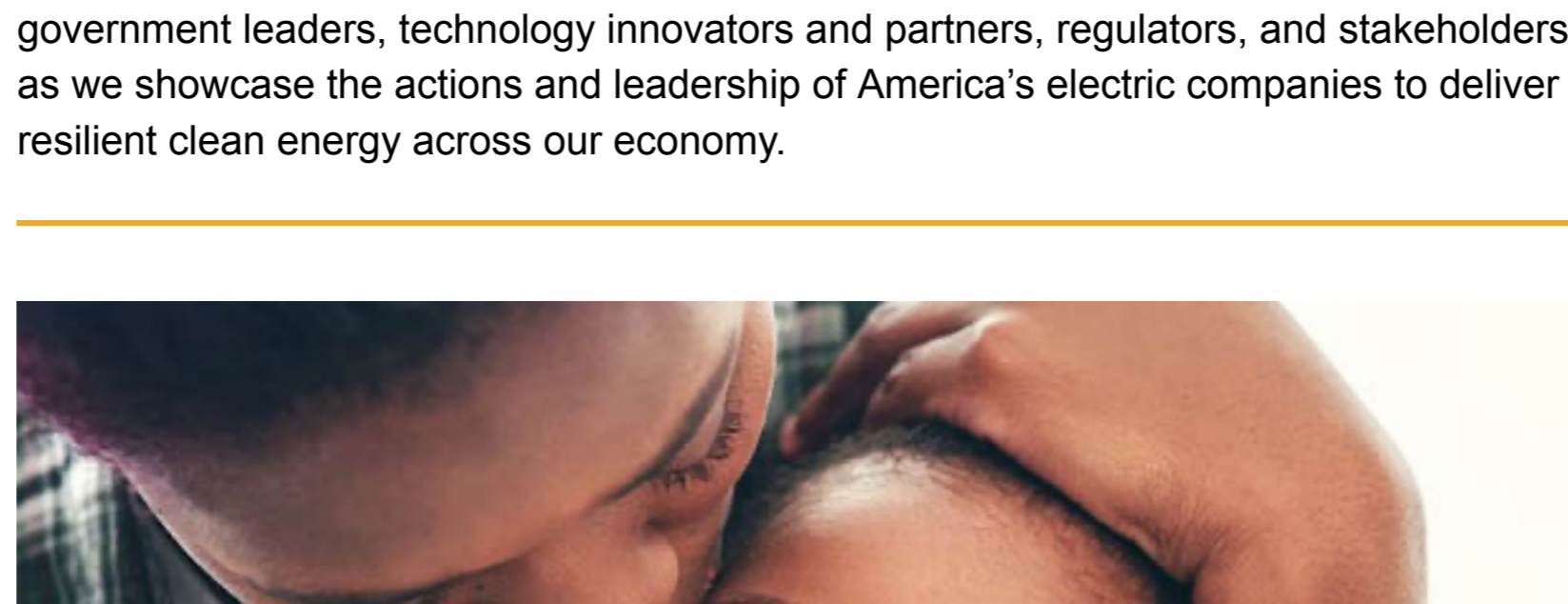
[EEI National Key Accounts Spring Workshop](#) | March 19-22 | Miami, FL

EEI's semi-annual National Key Accounts Workshop is the venue where national corporate energy users can explore the latest industry trends and discuss best practices for tackling all of their energy-related needs.

[Global Electrification Forum](#) | April 17-21 | Washington, DC
Registration will open soon for the Global Electrification Forum (GEF), which will explore the pathways and actions that electric companies are pursuing to realize their clean energy and climate goals while delivering resilient and affordable electricity to customers. Read highlights from last year's GEF in [Electric Perspectives](#).

[39th Annual EEI Business Diversity Conference](#) | May 16-19, 2023 | St. Louis, MO
This conference highlights electric companies' leadership on creating opportunities for diverse businesses, showcases industry innovations and businesses, shares diversity best practices, offers thought leadership collaborations, and provides professional development opportunities.

[EEI 2023: Celebrating 90 Years of Power by Association](#) | June 11-13 | Austin, TX
EEI 2023 will be a fitting celebration of EEI's 90th anniversary. Join industry and government leaders, technology innovators and partners, regulators, and stakeholders as we showcase the actions and leadership of America's electric companies to deliver resilient clean energy across our economy.



FOCUS ON AFFORDABILITY

Rising Energy Costs: Helping Customers in Need

Recognizing that their customers are facing challenging economic times and that no one wants to see their energy bills rise, America's electric companies are working to keep bills as low as possible. They are taking steps to help their customers better understand what goes into their bill, why bills are increasing, and how they can reduce their bill by managing energy use.

EEI's member companies also are developing new payment programs and expanding direct assistance offerings to support customers in need. And, they are partnering with elected officials, state agencies, community advocates, and other stakeholders to help more eligible customers access state and federal energy assistance resources.

Read more in the latest issue of [Electric Perspectives](#). Visit [EEI's website](#) for more information and a map that links to electric company initiatives.

